



MD AKASH

Senior WordPress Developer & UX-Focused Web Specialist

Rajshahi, Bangladesh

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Portfolio: www.webakash.com

Available for Full-time & Freelance Opportunities

PROFESSIONAL SUMMARY

Results-driven Senior WordPress Developer with **nearly 9 years** of experience in designing and developing high-performance, user-centric websites and WooCommerce platforms. Expert in **Elementor Pro, custom development, Technical SEO, and UX/UI optimization** — consistently delivering **90+ Google PageSpeed scores** and exceptional user experiences.

Successfully delivered **50+ projects** across **10+ countries**, achieving **45-75% increase in leads** and **40-65% growth in sales**. Currently managing the complete website development, UX redesign, and digital presence for a leading Wellbeing Company.

CORE SKILLS

Web Development & UX

- WordPress (Expert) | WooCommerce (Advanced)
- Elementor Pro, Advanced Animations & Custom Design

- **User Experience (UX) & User Interface (UI) Design**
- Responsive, Mobile-First & Conversion-Focused Layouts
- HTML5, CSS3, JavaScript

SEO & Performance

- Technical SEO, On-Page & Off-Page Optimization
- Core Web Vitals & Speed Optimization (90+ PageSpeed)
- RankMath, Google Analytics, Search Console
- Website Audit, Migration & Maintenance

Others

- Full Website Management & Strategy
- Landing Page & Conversion Rate Optimization
- Client Project Management & Consultation

PROFESSIONAL EXPERIENCE

Freelance Senior WordPress Developer & UX Specialist

Self Employed — webakash.com

2017 – Present

- Delivering end-to-end WordPress solutions including design, development, UX optimization, SEO, and ongoing maintenance.
- Managing the **complete website** (development, UX redesign, performance, and SEO) for a **Wellbeing Company**, focusing on user-friendly experience and conversion optimization.
- Successfully completed **50+ projects** resulting in significant business growth for clients.
- Consistently achieving **90+ PageSpeed scores** and high client satisfaction (**95% repeat/referral rate**).

WordPress Developer
TELUS Company

2020 – 2021

- Contributed to professional WordPress development and theme customization in a team environment.

SELECTED KEY PROJECTS

Wellbeing Company (Current Project)

- Full responsibility for website development, **UX/UI redesign**, performance optimization, and

digital strategy.

- Implementing user-centered design to improve engagement and user journey for wellness-focused services.

GreenVolt Solar Energy (USA)

Modern solar company website with advanced animations and lead generation.

GPA: **4.70**

Secondary School Certificate (SSC)

Sontoshpur High School — **2012**

Result: PageSpeed 92/96, **48% increase in leads.**

SunRay Solar Solutions (USA)

Complete platform redesign.

Result: PageSpeed 91/95, **52% more leads.**

Spice Garden Restaurant (Dhaka)

WooCommerce online ordering system.

Result: Online orders **+60-65%.**

Dream Homes Properties

Premium real estate platform.

Result: **70% increase in inquiries**, first-page Google ranking.

Bella Vogue Fashion

Fashion eCommerce store.

Result: Sales growth **55%.**

WealthGuard Advisors (Australia)

Financial advisory website.

Result: Bookings **+55%.**

CareFirst Medical Center

Medical clinic with appointment system.

Result: Patient inquiries **+72%.**

Brew & Bite Cafe

High-converting cafe landing page.

Result: Reservations **+75%.**

ACHIEVEMENTS & HIGHLIGHTS

- **50+ Projects** | Clients in **10+ Countries**
- **5.0 Average Client Rating**
- **95% Repeat & Referral Clients**
- Expert in delivering **90+ PageSpeed & User-Centric Designs**
- Nearly **9 years** of continuous web development & UX expertise

LANGUAGES

- **English** — Professional Working Proficiency
- **Bangla** — Native

EDUCATION

Bachelor of Business Administration (BBA)

National University of Bangladesh — **2020**

CGPA: **3.44**

Higher Secondary Certificate (HSC)

Gridakalindia Hazera Hasmot Degree College — **2014**