



● MD AKASH


● Senior WordPress Developer

● Technical SEO Expert

● UX/UI & Conversion Optimization Specialist

●  Rajshahi, Bangladesh

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●  Portfolio – <https://webakash.com/>

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PROFESSIONAL SUMMARY

Highly skilled **WordPress Developer, Technical SEO Specialist, and UX-Focused Web Strategist** with nearly **9 years of professional experience** building high-performing, conversion-driven, and search-optimized websites for businesses worldwide.

Specialized in creating **premium WordPress & WooCommerce websites** that combine:





- Modern UI/UX
- Advanced SEO architecture
- Fast-loading performance
- High conversion optimization
- Business-focused growth strategy

Successfully delivered **50+ projects across 10+ countries**, helping brands achieve measurable growth through better user experience, faster performance, stronger search visibility, and conversion-focused design. ([Md. Akash](#))

Known for developing websites that are not only visually modern but also engineered for:

- Higher Google rankings
- Better Core Web Vitals
- Improved user engagement
- Increased lead generation
- Stronger sales performance

Consistently achieving:

-  90+ Google PageSpeed Scores
-  Excellent Core Web Vitals
-  High client satisfaction & repeat business
-  Long-term website growth strategies

Currently serving as **Manager, Wellbeing**, leading complete website development, UX optimization, SEO strategy, and digital growth initiatives.

PROFESSIONAL HEADLINE OPTIONS

(এগুলোর মধ্যে যেটা আপনার সবচেয়ে পছন্দ হবে সেটা ব্যবহার করতে পারেন)

Option 1 (Premium & Strong)

Senior WordPress Developer & Technical SEO Specialist | UX/UI Expert Driving High-Converting Digital Experiences

Option 2 (Most Recruiter-Friendly)

WordPress Developer | SEO Expert | UX/UI Specialist | High-Performance Website & WooCommerce Expert

Option 3 (Modern International Style)

Performance-Driven WordPress Developer & SEO Strategist Focused on UX, Speed & Business Growth

Option 4 (High-End Agency Style)

Elite WordPress & Technical SEO Specialist | Conversion-Focused Web Developer & UX Expert

Option 5 (Best Overall Recommendation)

Senior WordPress Developer & SEO Specialist Helping Businesses Grow with Fast, High-Converting Websites

CORE EXPERTISE

WordPress & Web Development

- Custom WordPress Development
- WooCommerce Development
- Elementor Pro Expert
- Theme Customization
- Custom Landing Page Development
- Website Redesign & Revamp
- WordPress Migration & Maintenance
- Sales Funnel Development
- Payment Gateway Integration
- Responsive & Mobile-First Design

Technical SEO & Growth

- Technical SEO Optimization
- On-Page SEO
- Off-Page SEO
- Entity SEO Strategy
- Keyword Research & SEO Architecture
- Core Web Vitals Optimization
- Google Search Console
- RankMath SEO
- SEO Audits & Competitor Analysis
- Schema & Structured Data Optimization

UX/UI & Conversion Optimization

- User Experience (UX) Design
- User Interface (UI) Design
- Conversion Rate Optimization (CRO)
- User Journey Optimization
- High-Converting Landing Pages
- Website Engagement Optimization
- Heatmap & User Behavior Analysis

Performance & Analytics

- Google PageSpeed Optimization
- GTmetrix & Lighthouse Optimization
- Website Speed Engineering
- Performance Debugging

- Google Analytics (GA4)
- Looker Studio Reporting
- Hotjar Analysis

Technologies & Tools

- WordPress
 - WooCommerce
 - Elementor Pro
 - HTML5
 - CSS3
 - JavaScript
 - React (Basic)
 - Next.js (Learning & Implementation)
 - Node.js (Basic Workflow)
 - REST APIs
 - Cloudflare
 - cPanel & Hosting Management
 - Ahrefs
 - SEMrush
 - Screaming Frog
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WHY CLIENTS HIRE MD AKASH

✔ Business-Focused Development

Every website is built with a clear goal:

- More leads
- More sales
- Better branding
- Better Google visibility
- Better user experience

✔ SEO + Development Combination

A rare combination of:

- Web Development Expertise
- Technical SEO

- UX/UI Strategy
- Performance Optimization

This allows websites to perform better both for users and search engines. ([Md. Akash](#))

✓ Performance-First Engineering

Focused on:

- Fast loading websites
- Clean UI/UX
- SEO-friendly structure
- Conversion optimization
- Mobile responsiveness

✓ Proven Results

Client projects achieved:

- +75% reservation growth
 - +72% inquiry growth
 - +65% sales increase
 - +52% lead generation increase
 - 90+ PageSpeed scores
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PROFESSIONAL EXPERIENCE

Manager, Wellbeing

Website Development, SEO & UX Strategy Lead

Current Position

- Managing complete website strategy, development, UX optimization, and SEO improvements.
 - Improving customer engagement through user-focused experiences.
 - Optimizing website performance, visibility, and conversion systems.
 - Leading digital growth and website scalability initiatives.
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Freelance Senior WordPress Developer & SEO Specialist

[WebAkash Portfolio](#)

2017 – Present

- Delivered 50+ successful projects for international clients.
 - Built modern, high-performing business websites and WooCommerce stores.
 - Specialized in premium website redesigns and conversion-focused development.
 - Improved client rankings, lead generation, and overall digital performance.
 - Maintained strong client relationships with high repeat and referral rates.
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WordPress Developer

TELUS

2020 – 2021

- Worked on professional WordPress development and theme customization projects.
 - Collaborated within development teams to deliver optimized web solutions.
 - Assisted in improving website responsiveness and usability.
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KEY HIGHLIGHTS

-  Nearly 9 Years of Experience
 -  50+ Completed Projects
 -  Clients from 10+ Countries
 -  Expert in UX/UI & Technical SEO
 -  90+ Google PageSpeed Specialist
 -  High Client Retention & Referral Rate
 -  WooCommerce & Conversion Expert
 -  Strong Understanding of Business Growth Strategy
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LANGUAGES

- Bangla — Native
 - English — Professional Working Proficiency
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