

MD AKASH

Senior WordPress Developer • Technical SEO Expert • UX/UI & Conversion Optimization Specialist

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PROFESSIONAL SUMMARY

Highly skilled WordPress Developer, Technical SEO Specialist, and UX-Focused Web Strategist with 9+ years of professional experience building high-performing, conversion-driven, and search-optimized websites for businesses worldwide. Successfully delivered 50+ projects across 10+ countries, helping brands achieve measurable growth through better user experience, faster performance, stronger search visibility, and conversion-focused design.

KEY STATS

9+	50+	10+	90+
Years Experience	Projects Completed	Countries Served	Google PageSpeed Scores

CORE EXPERTISE

WordPress & Web Development

- Custom WordPress Development — 97%
- WooCommerce Development — 93%
- Elementor Pro & Divi Builder — 95%
- Theme Customization & Plugins
- Website Redesign & Revamp
- Sales Funnel Development
- Payment Gateway Integration
- Responsive & Mobile-First Design
- WordPress Migration & Maintenance

Programming & Stack

- HTML5 / CSS3 / Tailwind — 93%
- JavaScript (ES6+) — 90%
- PHP (WP themes/plugins) — 88%
- React.js / Next.js
- Node.js & Express.js
- Python (Automation/AI) — 85%
- TypeScript — 78%
- RESTful APIs
- Git & Version Control — 88%

SEO & Performance

- Technical SEO Optimization — 95%
- On-Page & Off-Page SEO
- Entity SEO Strategy
- Core Web Vitals Optimization
- Schema & Structured Data
- Google Search Console & GA4
- YouTube Channel SEO
- Website Speed Engineering — 95%
- RankMath SEO & Ahrefs/SEMrush

AI & Modern Tools

- VS Code (Expert) — 95%
- Cursor AI — 90%
- Antigravity (Google DeepMind) — 92%
- Claude Code — 88%
- OpenAI Codex — 82%
- OpenCode.ai — 85%
- AI Agents (Hermes, OpenClaw) — 88%
- Figma (UI/UX) — 88%
- Canva & Graphics — 85%

SERVICES OFFERED

Custom WordPress Pixel-perfect themes, mobile-responsive, Elementor/Divi, premium UI/UX	WooCommerce eCommerce stores, payment gateways, custom cart/checkout, inventory management	SEO & Speed 90+ PageSpeed, On-Page/Technical SEO, Schema Markup, Core Web Vitals
Landing Pages High-converting sales funnels, lead generation, Facebook Pixel, Analytics	YouTube SEO Channel optimization, subscriber growth, video ranking strategies	Website Redesign Modern redesigns that improve performance, UX, and conversion rates

PROFESSIONAL EXPERIENCE

Manager, Wellbeing — Website & Digital Growth

Leading website development, UX optimization, SEO strategy, and digital growth initiatives

Currently serving as Manager at Wellbeing, leading complete website development, UX optimization, SEO strategy, and digital growth initiatives. Responsible for all digital presence, online lead generation, and performance marketing.

Freelance WordPress Developer & SEO Consultant

2021 — Present (Full-time Freelancing) | International Clients

Providing end-to-end WordPress development, WooCommerce solutions, technical SEO, and UX optimization services to clients from 10+ countries. Specializing in high-performance websites that convert visitors into paying customers.

WordPress Developer — Professional Environment

Early Career

Built foundational experience working as a WordPress Developer in a professional environment, developing custom themes, plugins, and learning enterprise-level best practices before transitioning to full-time freelancing.

CLIENT RESULTS & TESTIMONIALS

- 48% increase in lead generation — Solar energy website redesign (GreenVolt Solar, USA)
 - 65% increase in online orders — Restaurant website with online ordering (Spice Garden, Dhaka)
 - First page Google ranking — Real estate website redesign (Dream Homes Properties)
 - 72% increase in patient inquiries — Medical clinic website (CareFirst Medical, Bangladesh)
 - 40% conversion rate increase — Fashion boutique eCommerce (Bella Vogue Fashion)
 - 55% more consultation bookings — Financial advisory site (WealthGuard Advisors, Australia)
 - 50%+ increase in consultation bookings — Architecture firm SEO (Form & Space Studio, Spain)
 - 280% subscriber growth — YouTube channel SEO service
 - 62% lead generation improvement — Consulting website redesign
- 5.0 average rating • 50+ happy clients • 95% repeat client rate

HOW I WORK

01	02	03	04	05
Free Consultation	Proposal & Plan	Design Approval	Development	Launch & Support
Discuss goals & requirements	Custom proposal with timeline	Wireframe & mockup review	Regular progress updates	Testing, launch, ongoing support

WHY HIRE ME

✓ SEO + Development — Rare combination: build the site AND rank it on Google	✓ Business-Focused — Every site built to generate more leads, sales & growth	✓ 90+ PageSpeed — Sites that load fast on every device
✓ Conversion-Optimized — UX/UI designed to turn visitors into customers	✓ AI-Powered Workflow — Faster delivery using modern AI development tools	✓ Free Support — 30-60 days post-launch support on every project

PRICING GUIDE

Starter Package	Professional (Most Popular)	Premium / eCommerce
From \$250	\$650 – \$1,500	\$1,800 – \$5,000+
Up to 6 pages, basic SEO, responsive, 2 revisions, 14-day delivery	Up to 12 pages, custom UI/UX, advanced SEO, 4 revisions, 21-28 day delivery	Unlimited pages/products, full WooCommerce, unlimited revisions, 30-45 day delivery

* Every project includes responsive design, SEO-friendly structure, fast loading, clean code, training, and 30-60 days free support.

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